Icon Enterprises, Inc., d/b/a CivicPlus will create a unique website that includes all functionality as defined below.

Project Development

Phase 1: **Analysis and Timeline Development** Deliverable: Project Timeline and worksheets	
Phase 2: Website Design Deliverable: Website Design Composition	
Phase 3: Navigation Architecture Development Deliverable: Navigation structure optimized for your website	
Phase 4: **Modules and Site Setup** Deliverable: Set up fully functional site, software that runs the site, and site's statistical analysis.	
Phase 5: Content Development up to **TBD Amount** standard pages and up to **TBD Amount** supporting elements Deliverable: Website content development and module content.	
Phase 6: Test and Review, Establish Future Expectations Deliverable: List of items that need to be addressed	
Phase 7: On-Site or Interactive Webinar Training is available Deliverable: Train System Administrator(s) on GCMS Administration, permissions, setting up groups and users, module administration. Basic User training on pages, module entries, applying modules to pages. Applied use and usability consulting to result in effective communication through your website.	
Phase 8: Go-Live and Project Review Deliverable: Final project review report	
Phase 9: Marketing Deliverable: Registration of site with all major search engines	
Phase 10: Ongoing Consultation Deliverable: Site review with recommendations for enhancements to improve visitor interaction; layout, design and content recommendations.	
Additional Functionality	
Google Translation Tool	
Gov 2.0 Upgrades	
Blog	Share
Facebook Integration	Twitter Integration
Total Project Development Fee	
First Year Annual Support, Maintenance and Hosting Fee Server storage not to exceed **TBD Amount** GB; Media Center storage not to exceed 10 GB	

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Project Development Includes the Following:	
Modules	**Functionality**
• Agenda Creator	• Action Items Queue
• Alerts Center & Emergency Alert Notification	• Audit Trail / History Log
• Archive Center	• Automated PDF Converter
• Bid Postings	• Automatic Content Archiving
• Business/Resource Directory	• Content Library
• Calendar	• Dynamic Breadcrumbs
• Carbon Calculator	• Dynamic Sitemap
• Citizen Request Tracker (5 users)	• Expiring Items Library
• Community Voice	• Generic Mobile App (iOS & Android)
• Document Center	• Graphic Link Administration
• ePay	• Links Redirect and Broken Links Finder
• Facilities & Reservations	• Menu Management
• FAQs	• Mouse-over Menu Structure
• Featured Info Module	• MuniMobile
• Forms Center	• Online Editor for Editing and Page Creation (WYSIWYG)
• Healthy City Initiative	• Online Web Statistics (Only with CivicPlus Hosting)
• Intranet	• Page Wizard w/Multiple Layouts
• Job Postings	• Printer Friendly/Email Page
• Media Center	• Rotating Content
• My Dashboard	• RSS
• NewsFlash	• Search Engine Registration
• NotifyMe Email & SMS Text Subscription	• Site Layout Options
• Online Job Application w/1 Generic Application	• Site Search & Entry Log
• Opinion Poll	• Slideshow
• Permits & Licensing	• Social Media Integration (Facebook & Twitter)
• Photo Gallery	• User & Group Administration Rights
• Postcard Module	• Web Page Upload Utility
• Quick Links	• Website Administrative Log
• Real Estate Locator	
• Staff Directory	

Annual Support, Maintenance & Hosting

Support	Maintenance of CivicPlus Application & Modules	Hosting
7-7 (CST) Mon-Fri (excluding holidays)	Install Service Patches for OS	Shared Web/SQL Server
24/7 Emergency Support	Upgrades	DNS Consulting & Maintenance
Dedicated Support Personnel	Fixes	Monitor Bandwidth-Router Traffic
2-hour Response during Normal Hours	Improvements	Redundant ISP
Usability Improvements	Integration	Redundant Cooling
Integration New & Upgraded Services	Testing	Natural Gas Powered Generator
Proactive Support for Updates & Fixes	Development	Daily Tape Backup
Online Training Manuals	Usage License	Intrusion Detection & Prevention
Monthly Newsletters		Antivirus Protection
Phone Consulting		Upgrade Hardware
CivicPlus Connection		

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GSA Catalog Pricing

Labor Category	Hourly Rate
Website Consultant	$149.01
Project Manager	$135.86
Network Consultant	$135.86
Wireless Network Technician	$135.86
Programmer	$131.48
Graphic Designer	$109.57
Writer	$109.57
Server and Network Technician	$109.57
Trainer	$109.57
PC Technician	$89.41
Content Developer	$80.64

Company Details

Icon Enterprises, Inc., d/b/a CivicPlus

Federal Tax ID	48-1202104
DIR Contract	DIR-SDD-1636
Toll Free	888-228-2233
Vendor Contact & Order Fulfiller	Jesse Manning 888-228-2233 ext. 303 Bids@CivicPlus.com
Mailing Address for Purchase Orders and Payments	Icon Enterprises, Inc., d/b/a CivicPlus Attn: Accounting 317 Houston St., Suite E Manhattan, KS 66502